

**AN ANALYSIS OF USING SLANG WORD IN SOCIAL MEDIA X****Natasya Rahma, Meristika Moetia**Sekolah Tinggi Keguruan dan Ilmu Pendidikan Muhammadiyah Aceh Barat Daya, Indonesia  
Email: natasyarahma677@gmail.com, Meristika.munanda@gmail.com**Abstract**

Slang is a form of language that is modified or shortened to make concepts shorter and easier to understand by certain groups. Although slang is informal, it can increase friendliness and enjoyment of everyday communication. Therefore, this research seeks to provide a analysis of the types of slang commonly used on social media X. This research uses qualitative research. The qualitative research used is descriptive qualitative research. The researcher chose the purposive sampling method for this research. Data collection techniques were carried out by taking screenshots and reading and writing techniques. As part of this research, social media data revealed that slang can be categorized into word types and structures. Results based on Allan & Burrige (2006) show that the forms of slang found on social media are very diverse, creative and active, including fresh and creative, flippant, imitative, acronyms and clipping. The results of the research show that, there are 3 social media accounts X that the researcher chose as samples for this research, namely Taylor Swift, Ed Sheeran, and Lady Gaga. The researchers examined 5 types of slang words, namely fresh and creative of 17%, flippant of 17%, imitative of 23%, acronym of 20% and clipping of 23%. The slang words most frequently used by the 3 samples that researchers took on social media X were Clipping and imitative with a percentage of 23%.

**Keywords:** Language, Slang, social media x**INTRODUCTION**

Language is used to convey something to other people. The meaning conveyed by the speaker can be interpreted and understood by the listener or interlocutor through the language that they uses. Sulaeman & Dwihudhana, (2019) state that language also functions as a tool to unify the nation because language is agreed upon as a whole by a group with the aim of facilitating communication between individuals or groups and to understand the intentions and objectives of the interlocutor quickly and precisely. Language can also be non-verbal (written, gestures, facial expressions, etc.) and verbal (spoken). Apart from that, language can also help people to convey ideas, thoughts, feelings and information more efficiently. Language also functions as a symbol of culture and identity of a society or group. Language can also develop and change over time, influenced by various factors, such as technological developments, intercultural relations, and social changes. This makes language a dynamic and constantly changing tool.

Linguistics is a science that studies language systematically, including the structure, origins, development, and use of language by humans. In linguistics, the relationship between language and society is called sociolinguistics (Budiasa, Savitri, Shanti, & Dewi, 2021).

According to (Marni, Tiawati, Helda, & Rahmat, 2024) sociolinguistics is a field that investigates the relationship between speakers and language communities, as well as the characteristics and various variations of language. Sociolinguistics examines how language is influenced by social factors, such as social class, ethnicity, gender, age, and communication context (Febrianty, Ramadhani, Putri, Octaviani, & Sholihatin, 2023). Sociolinguistics also studies language variations, including different dialects, accents and language styles in society.

One of many branch that sociolinguistics studies is slang . Slang, according to (Aswin, Mohammed, Liew, & Syed, 2015) , is a language that is widely used in daily conversations by teenagers or certain social groups. Slang, according to (Firdausi, 2022) is a type of informal English that has developed, especially used by the younger generation or members of the same social group (Jeresano & Carretero, 2022). There are no rules that define how slang emerges; it is a type of language that develops spontaneously. Slang is usually a simplification or deviation from the formal language used in everyday communication. This can include using phrases or idioms that few people understand or creating sentences that are ungrammatical.

In everyday life, slang is often used to express certain identities or social groups. Slang is also a way to more easily identify people from a particular group or to foster a sense of solidarity with members of the same group. Slang is also often used to express affection and closeness between members of the same group. Slang words are not only used in everyday communication but slang words can also be found on current social media where social media X has become modern communication. On Social Media X, slang terms have become symbols of a rapidly growing digital culture. As technology advances and platforms diversify, analyzing the use of slang on social media X becomes increasingly important to understand how language evolves in this context.

## **RESEARCH METHOD**

This research uses qualitative research. The qualitative research used is descriptive qualitative research. According to Bogdan and Biklen in (Sugiyono, 2020), the descriptive qualitative research method collects data in the form of words or pictures, so it does not emphasize numbers. The data collected after analysis is then described so that it is easy for other people to understand. The data in this research is in the form of slang which is then grouped into 5 types, namely: Fresh and creative, flippant, imitate, acronyms, and clipping, and then the researcher looks for what types of slang words are often used on social media X. In this research, the researchers chose foreign pop genre singers as research subjects, consisting of 3 singers, 2 female, and 1 male. According to , purposive sampling which includes balanced representation between men and women is important to maintain the validity and reliability of research results. With 1 male and 2 female in the sample, the research has a higher chance of gaining comprehensive insight into the problem under study and can also save time and resources. Researchers chose foreign singers in the pop genre because researchers used a purposive sampling method. According to (Sugiyono, 2019), purposive sampling is a sampling technique using certain considerations according to the desired criteria to determine the number of samples to be studied. Data obtained from X's social media from 2017 to 2024, such as how they write captions or stories that contain slang. Data collection techniques were carried out using screenshots from laptops and smartphone containing writing containing slang words, as well as reading and writing techniques. (Hollweck, 2015) stated that data collection techniques using smartphone screenshots can be an effective data collection method in qualitative research. He stated that

by using this technique, researchers can easily collect accurate and reliable visual evidence, which can help in describing and analyzing the phenomena under study. (Charmaz, 2014) also believes that data collection techniques that involve writing and reading are also effective methods in qualitative research. The data analysis technique in this research is thematic, namely identifying data based on types of slang words and then grouping the types of slang words that are most frequently used. Johnson, Kelemen, Grimes, Stein, & Groninger, 2021; Zahidi & Sulaiman, (2023) states that thematic analysis is an effective way to search for and group frequently used slang words in data. This can help find several themes or concepts related to these slang words. By using this technique, researchers can see patterns of slang word use in certain contexts and understand their social implications.

## RESULT AND DISCUSSION

The results of this research were obtained in 7 years from 2017 to 2024 on the 3 X social media accounts that the researchers chosen as samples for this research, namely Taylor Swift, Ed Sheeran HQ, and Lady Gaga Now. Then, from the results of the analysis of these 3 accounts, researchers obtained 5 types of slang words, namely fresh and creative, flippant, imitative, acronym, and clipping (Situmorang & Herman, 2021). After that, the researcher grouped the types of slang words used on the 3 X social media accounts that the researcher chose as research samples. Next, the researchers grouped the types of slang words that are most frequently used (Jeresano & Carretero, 2022).

### Fresh And Creative

Fresh and creative is a new language that triggers contemporaryness and creativity in communication.

**Table 1. Findings of Fresh and Creative slang word types on X's social media accounts.**

No	Account Name	Data from media Social X	Slang Word	Meaning
1.	Taylor Swift	“Chicago that was sooooo <i>epic</i> .”	Epic	Used to express a very impressive event.
		“Dressing room is <i>lit</i> .”	Lit	Shows the admiration of an interesting place.
2.	Ed Sheeran HQ	“Ed performing <i>Stan</i> with @eminem in Detroit”	Stan	This term is used to express support or admiration for someone.
		“Record stores, <i>jazzy</i> glasses and pink pianos”	Jazzy	This term describes a cool style.
3.	Lady Gaga Now	“It's part of the <i>hype</i> .”	Hype	An expression that shows feeling happy or really looking forward to something at a particular thing
		“ <i>Extra</i> Level: Lady Gaga pulling out her Oscar from her purse.”	Extra	Describe the term being excessive or dramatic.

**FLIPPANT**

Flippant is an expression that describes a style of language that is rude, impolite, or lacks respect for other people.

**Table 2. Findings of Flippant slang word types on X's social media accounts.**

No	Account Name	Data from media Social X	Slang Word	Meaning
1.	Taylor Swiff	“I scream “For <i>whatever</i> it’s worth, i love you aint that the worst thing you ever heard?”	Whatever	The term is used to say "nothing at all" or express indifference.
		“Cat lady <i>thirst trap</i> .”	<i>Thirst Trap</i>	A term that refers to objects that attract the attention of the opposite sex in a sexual manner.
2.	Ed Sheeran HQ	“ <i>Whatever</i> happens, if the worst case scenario happens, we're still going to be in love."worst-case	Whatever	This term is used to ignore a question or express indifference.
		Awesome shirt	Awesome	The term meant here is to show extraordinary admiration.
3.	Lady Gaga Now	“Lady Gaga is not smoking <i>dope</i> anymore.”	Dope	A term that refers to illegal drugs or narcotics.
		“When my Grindr hookup ghosts me.”	Ghost	The term ghost comes from the English word which means shadow Therefore, the term "Ghost" emerged, which means something that disappears without a trace, such as a shadow or ghost.

**IMITATIVE**

Imitative is the use of words or expressions that imitate or communicate something by imitating the sound, action, or characteristics of something.

**Table 3. Findings of Imitative slang word types on X's social media accounts.**

No	Account Name	Data from media Social X	Slang Word	Meaning
1.	Taylor Swiff	“ <i>Basic</i> human rights”	Basic	Describes something that is neither original nor mainstream.
		“Good luck, sending all the Vibes good <i>vibes</i> your way!!!”	Vibes	Describes the mood of the situation that occurred.

No	Account Name	Data from media Social X	Slang Word	Meaning
2.	Ed Sheeran HQ	“This <i>sick</i> 2step remix”	Sick	Describes a very stunning appearance.
		“Ed’s got a <i>mood</i> for every day of the week”	Mood	Describe feelings or emotions.
3.	Lady Gaga Now	“ <i>Dude</i> thinks it's 2009 🤖”	<i>Dude</i>	A casual greeting between friends.
		“see u soon <i>bestie</i> .”	<i>Bestie</i>	A call to describe the figure of the person closest to you.

**ACRONYM**

An acronym is a language expression created by shortening or taking abbreviations from words that are commonly used in everyday life.

**Table 4. Findings of Acronym slang word types on X's social media accounts.**

No	Account Name	Data from media Social X	Slang Word	Meaning
1.	Taylor Swiff	“ <i>OMG</i> folklore and evermore.”	<i>OMG</i>	Usually used by someone when they witness something extraordinary or something difficult to believe. Meaning for <i>oh my good</i> .
		“ <i>FYI</i> , he was a white supremacist newspaper editor who published pro-lynching editorials and incited the arson of the office of Ida B.”	<i>FYI</i>	A term for conveying information, <i>meaning for your information</i> .
2.	Ed Sheeran HQ	“Need a bite of that <i>ASAP</i> .”	<i>ASAP</i>	A term used to ask someone to do something so that it can be done as soon as possible. This means <i>As soon as possible</i> .
		“Incredible views from Copenhagen. Let’s see your <i>POV</i> !”	<i>POV</i>	A term that refers to a person's view on something. It means <i>point of view</i> .
3.	Lady Gaga Now	“read the article <i>lol</i> .”	LOL	To express a strong reaction to something funny. It means <i>Laugh Out Loud</i> .

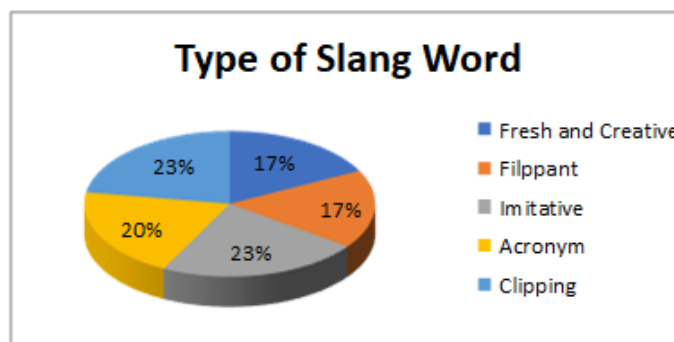
**CLIPPING**

Clipping is a shortened word to create a new slang word that is shorter and easier to use in everyday conversation.

**Table 5. Findings of Clipping slang word types on X's social media accounts.**

No	Account Name	Data from Media Social X	Slang Word	Meaning
1.	Taylor Swift	“Jack’s version of ‘sexy baby’ is ‘art <i>bro</i> ’ and we sincerely hope it <u>confuses just as many people.</u> ”	<i>Bro</i>	Nickname for a male friend, which means <i>brother</i> .
		“Can’t wait to watch @Disclosure_ <i>Doc</i> on @netflix today!!”	<i>Doc</i>	Here, the word "doc" means to describe a piece of documentation, meaning a <i>document</i> .
2.	Ed Sheeran HQ	“I met @JBALVIN in a <i>gym</i> in New York last year.”	<i>Gym</i>	Here, “gym” is a word that refers to a place to exercise. Gym is an abbreviation of " <i>gymnasium</i> ".
		“More <i>info</i> here.”	<i>Info</i>	Info Abbreviation for " <i>information</i> ", often used to tell other people something.
3.	Lady Gaga Now	“THEM we’re <i>fam</i> ♥.”	<i>Fam</i>	A word that refers to a close friend or family member. <i>Family</i> , this is a word in English.
		“Haus Labs will also launch a Concealer Brush on <i>Sept. 7.</i> ”	<i>Sept</i>	The word “sept” here is used to refer to the month. Which means <i>september</i> .

After identifying the data based on the types of slang words, it was discovered that there were 5 slang categories in the 3 samples researcher took, namely fresh and creative, flippant, imitative, acronym and clipping (Setyowati & Yanottama, 2023). To explain how much usage there was between the 3 samples researcher took, it can seen the diagram below.



**Figure 1. Diagram Type of slang word**

From the diagram above, it can be seen that the slang words used on social media X for the 3 samples researcher took are fresh and creative of 17%, flippant of 17%, imitative of 23%, acronym of 20% and clipping of 23%. The slang words most frequently used by the 3 samples that researchers took on social media X were Clipping and imitative with a percentage of 23%.

## CONCLUSSION

Based on research result regarding the analysis of the use of slang word on social media X, It can be concluded that slang is a form of language that is changed or shortened, so that the concept is shorter and easier to understand by certain groups. According to Chaer and Agustina (2014), slang words are a unique and secret social type that is only used by certain groups. This is very limited and unknown to people outside the group. In this study, researchers analyzed the use of slang words on three of X's social media accounts from 2017 to 2024, Taylor Swift, Ed Sheeran HQ, and Lady Gaga Now. Researchers found 5 types of slang words used by 3 users of social media account X, namely fresh and creative, flippant, imitative, acronyms, and clipping. The types of slang words that most used on social media X are clipping and imitation with a percentage of 23%. This research highlights the importance of understanding and utilizing slang words to improve communication and understanding between various social media platforms.

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